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Recently Launched Local Search Website, HelloLocal.com, Reaches 2 Million Visitor Mark in Only First 6 Weeks

Louisville, KY - Jeffersonville, IN – HelloLocal.com, the most up-to-date [HyperLocal™](#) search engine, just announced it has surpassed a significant milestone, reaching 2 million unique visitors in just six short weeks. Originally launched on July 21, 2008, HelloLocal.com makes online city search more user-friendly with intuitive, [local search](#) capabilities.

HelloLocal.com attracts its large volume of website visitors by offering 8 years of local content generation, 1,500 City Guides, 10 local feeds with 4 million events, 1 million restaurants, 20,000 movies theaters and showing listings, and detailed school data on most private and public schools. This data is archived in a searchable database for each city, zip code and neighborhood, easily accessible to internet users on HelloLocal.com in a local search format. Unique to the HelloLocal.com website is the performance of the requested search, which drills down to the neighborhood and zip code level and maps its corresponding location.

Using a web visitor's Internet Protocol (IP) address to identify the city from which they are accessing the web, HelloLocal.com is able to customize the city's specific information. HelloLocal.com recognizes a visitor's geographical location anywhere within the United States and Canada and thus far, 94% of HelloLocal.com's visitors are from cities within the United States and 6% are accessing HelloLocal.com from Canada.

“We are extremely pleased with the feedback from HelloLocal.com visitors we have received thus far,” said Clark Scott, President of HelloMetro. “We are constantly seeking new ways to make information easily accessible for our website users, and we are dedicated to providing the latest technology that will allow us to do so.”

HelloLocal.com is the latest online city search offering from the HelloMetro global network of more than 1,500 individual city websites. HelloMetro.com and HelloLocal.com provide the most comprehensive HyperLocal™ information on the Internet. HelloMetro's network of websites currently receive over 3.7 million unique monthly visitors and continue to grow at a rate of 20% month over month.

HelloMetro.com websites are accessed by using the formula Hello+City.com. (i.e., www.HelloChicago.com, www.HelloSanFrancisco.com , www.HelloSeattle.com, www.HelloDenver.com , www.HelloLouisville.com) www.HelloLocal.com users simply enter HelloLocal.com to access city-specific information.

About HelloMetro

As we have said since 1999, the future of the Internet is “Local.” The HelloMetro global network of city search websites offers users the opportunity to get to know a city through local history, attractions, real estate, jobs, Yellow Pages, White Pages, local resources and other partner sites that provide the most complete and up-to-date information in their particular subject areas. Unlike cluttered city portals that blast online audiences with irrelevant advertising information, HelloMetro.com and HelloLocal.com are uniquely dedicate each city site to the flavor of the individual location. More information about HelloMetro can be found at www.HelloMetro.com or by calling (877) 282-2973.

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