

HelloMetro.com creates Yellow Pages based off of a single Zip Code or an Area Code.

Two products that are an Internet First.

November 22nd, 2004—Today, HelloMetro.com, a network of 340 city guides, invites you to easily procure your needs with a Zip Code or an Area Code.

HelloAreaCode.com

If you live in a city with many surrounding suburbs and towns you will find this site invaluable. Instead of searching through multiple city directories trying to locate local businesses, build your own Yellow Pages online by Area Code. Perusing by Area Code will supply a larger geographical area instead of just one city. All of the United States area codes are here. Best of all, this service is FREE!

<http://www>HelloAreaCode.com>

For instance, if you look in the standard Yellow Pages for a “computer store,” you would miss stores in the nearby suburbs and towns because they may fall outside city limits.

Another perk of using Yellow Pages online by Area Code is that you rid your business desktop or desk drawer of those bulky, space consuming telephone books. With a simple mouse click, you can find Arts & Entertainment, Business & Professional Services, Legal & Financial, and Travel & Transportation among other handy directory listings.

HelloZipCode.com

Why not centralize your Yellow Page experience? Build your own Yellow Pages online with a single Zip Code. Searching by Zip Code will focus on a smaller geographical area instead of one enormous city.

For example, if you want to find stores within close proximity to your home or business, you could type in one zip code and have Yellow Pages built for you based solely off that minute geographical area.

<http://www>HelloZipCode.com>

All United States zip codes are listed by city. Best of all, the service is FREE!

In October 2004, HelloMetro Inc. had over 1 million unique visitors to its network of city websites. They are projecting over 1.1 million for the month of November. With the addition of HelloZipCode.com and HelloAreaCode.com they are estimating 2 million visitors per month by March. The HelloMetro City network and these two new websites will bring their content up to 5 million webpages.

About HelloMetro.com

The future of the Internet is “Local”. HelloMetro.com offers users the opportunity to get to know a city through local history, attractions, real estate, jobs, Yellow Pages, local resources and partner sites that excel in their particular subject areas. Unlike city portals that overly spam you with irrelevant travel and city information, HelloMetro.com uniquely dedicates each city site to the flavor of the individual location. This organization currently operates 340 individualized city sites (i.e.

www>HelloBoston.com , www>HelloLouisville.com , www>HelloNewYork.com , www>HelloSanFrancisco.com etc).

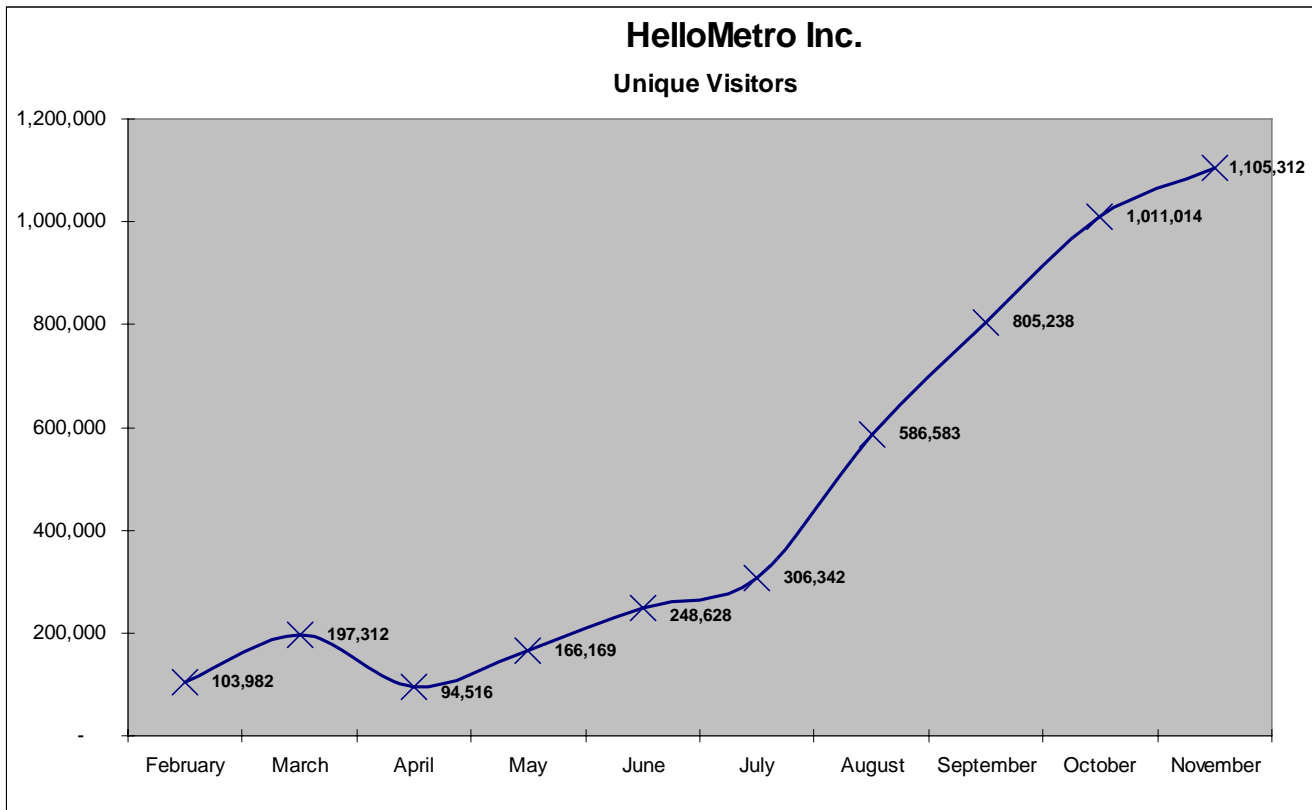
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HelloMetro Inc. - Description of business:

The future of the Internet is "Local". All of the major search engines and Pay Per Click companies are investing in and moving towards local information and results. Our 340 city-based Websites focus on Yellow Pages, local attractions, events, employment, history, news, sports, and travel. A simplistic design without clutter ensures usability and a comfortable feel to the visitor. Unlike city portals and travel sites that try to provide information all in one huge complicated site, HelloMetro.com dedicates one Website to each city. This separation of Websites gives more attention and brings out the flavor of each city. The individual city based Websites gives the visitor local information without digging four levels down as in a single Website concept. The 340 Websites gives us a broader potential of people visiting our site from search engines and funneling many visitors to HelloMetro.com. Geographic Target marketing is the power! Any products or services that are tied to a geographic area can be distributed through one or more of our Hello"City" websites.

Each city is being packaged in a consistent, uniform look with a simplistic navigation. The power of 340+ websites gives us a presence in almost every major city in the world. Just type in: [www.Hello>YourCity".com](http://www.Hello>YourCity)



Data can be confirmed with Express Technologies (aka Hosting.com) in Louisville, KY.