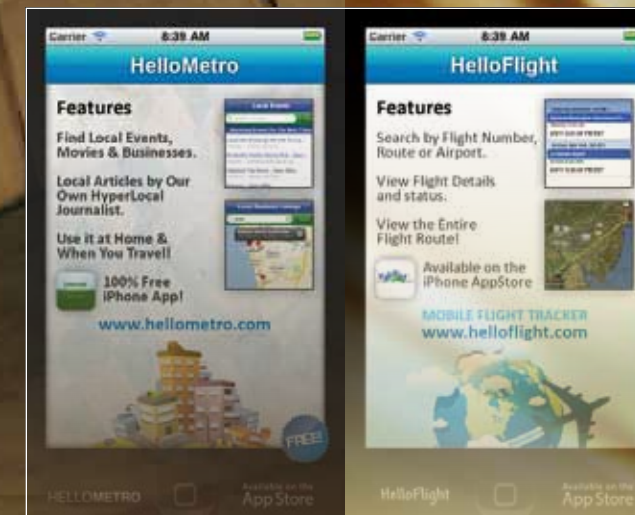
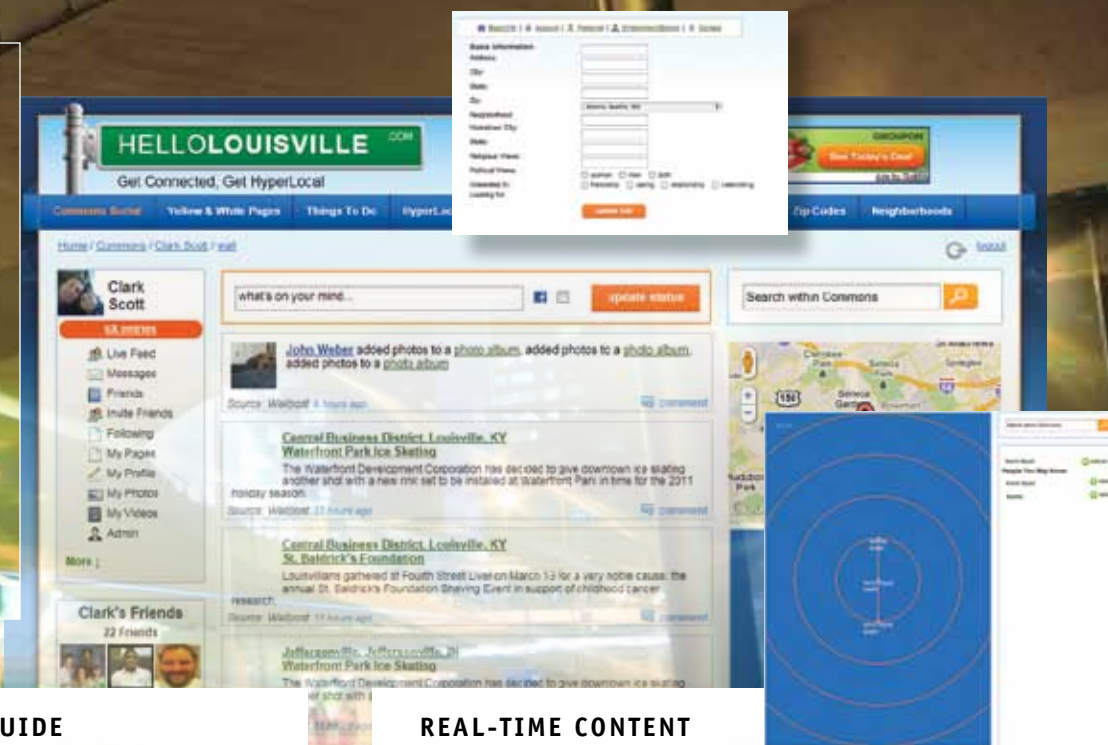


UNIQUE LOCAL CONTENT

HANG OUT IN THE COMMONS

G O I N G M O B I L E



HELLOMETRO WRITERS NEAR THE NEWS

HelloMetro's HyperLocal news coverage encompasses more than 50 major cities in the U.S. and across the globe. Articles feature ZIP Code zoning for pinpoint coverage.

GET CONNECTED, GET HYPERLOCAL

HelloMetro's global network of city-focused websites provides residents and visitors with Attractions, Restaurants, Events and the Yellow and White Pages.

MORE THAN A CITY GUIDE

HelloLocal offers visitors to the sites a HyperLocal search engine that features entertainment-event information, lottery results and much, much more.

REAL-TIME CONTENT

With writers in most major U.S. cities providing daily original content, HelloMetro users are given the latest information they need to work, play and be entertained.

STAY ON THE GO WITH HELLOMETRO

HelloMetro keeps you moving and connected with versions of its 1,600 city-guide websites to be used with all mobile browsers. It's easy to stay in touch with HyperLocal news and entertainment simply by using the mobile equivalents; for example, typing <http://m.HelloChicago.com> brings you to the Windy City's site, scaled to fit your device. It's a smart app for smart phones and other mobile units.

U FIND IT:

- Apartment
- Lawyer
- New Car
- Restaurant
- Date
- Online Education
- Event
- Classifieds
- Real Estate
- Auto Insurance
- Business
- Moving Company



TARGETED ADVERTISING

SERVICE WITH A SMILE

YELLOW PAGES

HelloMetro's Yellow Page listings rank very high in Google keyword searches that use the formula "city + product" (i.e., Cincinnati lawyers), usually bringing up a HelloMetro city website in the first 20 results.

WHITE PAGES

HelloMetro's White Page listings average 1.1 million page views each month. Unique features include a map to the individual's given address and additional listings of the individual's neighbors.

ZIP CODE/NEIGHBORHOOD SEARCH

Hyperlocal searches allow users to zoom in to specific neighborhoods and ZIP codes, identifying individual restaurants, businesses and attractions. An outline of the ZIP or Neighborhood is mapped.

LOCAL ARTIST AND MUSICIAN SHOWCASE

More than 16,000 artists and musicians are currently uploading their independent work to their city websites at no cost.

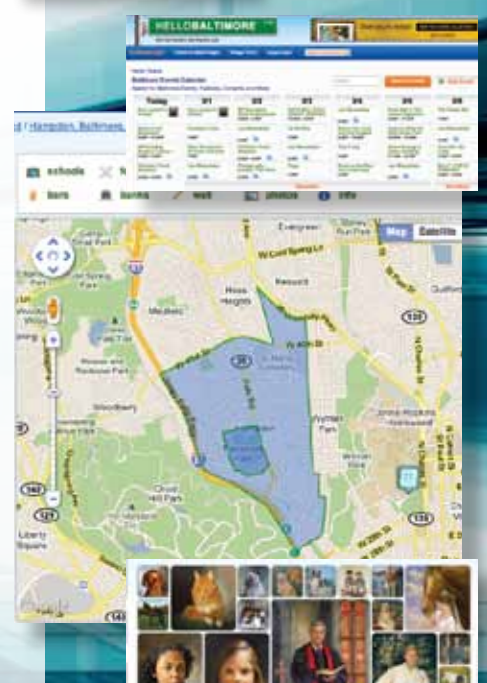
RATINGS AND ANALYSIS

User-generated ratings and descriptions of local restaurants, attractions and businesses are posted by more than 2 million users daily.

LOCAL EVENTS CALENDAR

Downloadable monthly event calendars are available for larger cities that include a combination of user-submitted dates, events and activities and those generated by HelloMetro's HyperLocal writers.

LOCAL ATTRACTIONS AND MORE



HELLOMETRO

GET CONNECTED, GET HYPERLOCAL

(877) 282.2973

Info@HelloMetro.com

EXCLUSIVE SPONSORSHIPS

With an exclusive channel sponsorship you can deliver your content and eliminate your competitors. Exclusive sponsorships are ideal in all types of industries for attracting loyal customers.

CUSTOMIZED PARTNERSHIPS

Additional partnership opportunities are available that can be tailored to your specific business needs.

BANNER ADVERTISING

Reach your customers with banner advertisements that link directly to your website. HelloMetro's more than one million pages of content allow you to directly geo-target buyers within specific channels in the cities that you select.

For Advertising and Marketing opportunities, please contact us at:

877.282.2973

Advertising@HelloMetro.com



HIT IT!

- Over 4 million unique monthly visitors
- 1,600 individual local city websites, each with its own distinct URL
- Over 1 million pages of content
- Local artists, musicians and ratings

HELLO
METRO
HYPER
LOCAL